

Do you want to reach a targeted audience of individuals who are interested in bookbinding and the book arts?

Since 1983 CBBAG has been dedicated to the support and development of this community in Canada and abroad. Every week CBBAG updates this website to inform and educate its readers on exhibits, educational opportunities, and workshops and to provide new and useful resources to amateur and professional bookbinders and artists alike. Give us a call and let us help you reach this specialized community with our new web advertising programme.

Interested in placing an ad? **Call Scott Duncan at 1-905-831-7165** or email ads@cbbag.ca

Profile of Our Website Audience

Our audience is made up of a diverse community of artists, craftspeople and related individuals with special interests in bookbinding and book arts including:

- | | | |
|----------------|------------------------|-----------------------------|
| CBBAG Members | Private press printers | Illustrators |
| Bookbinders | Marblers | Graphic artists |
| Book artists | Paper decorators | Antiquarian booksellers |
| Book restorers | Calligraphers | Antiquarian book collectors |
| Conservators | Wood engravers | Librarians |
| Papermakers | Printmakers | Publishers |

Website Information

Unique visitors: Minimum 8000 per month
Sites that we link out to from our site: 654
Other sites that link into our site: 117
Online since February 1996



Website Ad Rates


Banner Ad Rates - Horizontal 468 x 60, max size 15K at 72 dpi - Vertical 120 x 240, max size 15K at 72 dpi		
Main Pages	At least 8000 unique visitors /month	Top of page - \$150/Month (3 month minimum) Bottom of page - \$125/Month (3 month minimum)
Other Pages	At least 6000 unique visitors /month	Top of page - \$100/Month (3 month minimum) Bottom of page - \$75/Month (3 month minimum.)

Button Ad Rates - 125 x 125, max size 8K, at 72 dpi		
Main Pages	At least 8000 unique visitors /month	Top of page - \$100/Month (3 month minimum) Bottom of page - \$75/Month (3 month minimum)
Other Pages	At least 6000 unique visitors /month	Top of page - \$75/Month (3 month minimum.) Bottom of page - \$50/Month (3 month minimum.)

Sponsored Text Links - 60 characters max, including spaces		
Main Pages	At least 8000 unique visitors /month	\$35/Month (3 month minimum)
Other Pages	At least 6000 unique visitors /month	\$25/Month (3 month minimum)

Text links appear in the sidebar on the right hand side of a page under the "Sponsored Links" heading. They are a maximum of 60 characters long, including company name, a brief description and URL.

To get more details or to reserve your web ad space, please contact:



Scott Duncan
CBBAG Web Ad Coordinator
Phone: 1-905-831-7165
Email: ads@cbbag.ca

CBBAG RESOURCE LISTS
for Book Artists

CBBAG has produced a **Translation of Book Arts Terms, from English to French** which grew out of the need to prepare a list of terms for use by the translator engaged for *The Art of the Book '03* exhibition. It is hoped that this document will be of use to book artists, as well as those writing about the book arts.

In addition to the CBBAG Membership List, available to members only, CBBAG has compiled several **directories**:

- [A Directory of Book Arts Educational Opportunities](#), (2ND edition), a directory of teachers and institutions offering instruction in the book arts
- [A Directory of Book Artists](#), (2ND edition), is now available online. The directory includes bookbinders (design, edition, conservation, restoration), hand printers, calligraphers, papermakers, paper decorators, book artists, and illustrators.

You can find the answer to two frequently asked questions: "[What is bookbinding?](#)" and "[Are there jobs in this field in Canada?](#)", which includes [a brief Recommended Reading List & a brief Suppliers List](#).

If you are looking to have **a book restored/repaired**, you'll find the answers to some [frequently asked questions](#) on the subject, as well as some information on [How to Find Someone to Repair a Book](#).

Button Ad

Sponsored Links

CBBAG
Resources for book-binding and book artists
www.cbbag.ca

Banner Ad

Terms and Conditions

All prices are in Canadian dollars.

Agency discount of 15% of gross on ad space granted only when payment received within 30 days of invoice date.

A service fee of 2% per month (24% per annum) is charged on overdue accounts.

First time advertisers are required to pay in advance for their first advertisement by closing date.

Frequency rates are offered only with signed contracts listing specific issues and received by first closing date.

Visa or MasterCard is accepted for payment.

CBBAG reserves the right to refuse any advertising it deems not in keeping with its policies, or that does not meet its publication standards.

Rates are subject to change with 30 days notice.

Advertising Design and Production

Electric Pear Ltd. provides graphic design and production services for CBBAG. If you need assistance preparing your ad please contact them at 1-519-822-0890 or studio@electricpear.ca for a free estimate. Minimum charge for changes to artwork is \$30 per ad.

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